

סוג הבחינה: בגרות
מועד הבחינה: קיץ תשע"ח, 2018, מועד ב
מספר השאלון: 403,016104

אנגלית

שאלון ג'

(MODULE C)

גרסה א'

הוראות לנבחן

- א. משך הבחינה: שעה וחצי
- ב. מבנה השאלון ומפתח ההערכה: בשאלון זה פרק אחד: הבנת הנקרא – 100 נקודות
- ג. חומר עזר מותר בשימוש: אחד המילונים או אחת המילוניות מן הרשימה שבאתר הפיקוח על הוראת האנגלית ובאתר של אגף הבחינות במשרד החינוך.
- נבחן "עולה חדש" רשאי להשתמש גם במילון דו-לשוני: אנגלי-שפת אמו / שפת אמו-אנגלי. השימוש במילון אחר טעון אישור של הפיקוח על הוראת האנגלית.
- ד. הוראות מיוחדות:
 - (1) עליך לכתוב את כל תשובותיך בגוף השאלון (במקומות המיועדים לכך).
 - (2) כתוב את כל תשובותיך באנגלית ובעט בלבד.
 - (3) בתום הבחינה החזר את השאלון למשגיח.

ההנחיות בשאלון זה מנוסחות בלשון זכר ומכוונות לנבחנות ולנבחנים כאחד.

בהצלחה!



אנגלית, קיץ תשע"ח, מועד ב, מס' 403,016104, גרסה א'

ACCESS TO INFORMATION FROM WRITTEN TEXTS (100 points)

فهم المقروء (100 درجة)

הבנת הנקרא (100 נקודות)

اقرأ القطعة التي أمامك، وأجب عن الأسئلة 1-9.

קרא את הקטע שלפניך, וענה על שאלות 1-9.

Read the article below and then answer questions 1-9.

AMAZON GO, THE STORE OF THE FUTURE

I You notice there's something unusual about Amazon's store of the future even before you enter. A row of electronic gates guards the entrance, so it looks like the entrance to a train station. These gates open only for people who have the store's smartphone app*. This store is called Amazon Go and it is in Seattle, Washington.

II Inside you find the same food you can find in other supermarkets like milk, bread and drinks. But the technology at Amazon Go gives the customer a unique shopping experience. There are no cashiers. There aren't any shopping carts either. Instead customers put items directly into their shopping bags.

III Every time shoppers take something off a shelf and put it into their shopping bags, the item automatically appears on their online account. If they put an item back on the shelf, Amazon removes it from their account. Shoppers leave the store through the same gates they entered without ever using a credit card or money. Their Amazon Go online account is automatically charged for what they take out of the store. The technology that makes all this possible is the use of hundreds of small cameras above the shelves.

IV There were three million cashiers in the United States in 2016. Many may lose their jobs if the technology used by Amazon Go spreads to other places. For now, Amazon says, it has simply changed the role of these workers. "We've just given them different jobs," says Gianna Puerini, the head of Amazon Go. "Those jobs include refilling shelves and helping customers deal with technical problems. We also have a kitchen where workers help chefs prepare ready-made meals to sell in the store."

V Everyone knows how long it usually takes to pay at a supermarket. But at Amazon Go you don't need to stand in line to pay. It feels like you're getting something for free. This feeling goes away only a few minutes after leaving the store, when customers get an online receipt on their smartphones for what they bought.

VI How does Amazon plan to use this technology in the future? They don't say. However, for now, shoppers at Amazon Go should be careful. Without cashiers at the exit, it's easy to spend too much.



A man leaving the store

From: The New York Times, photo by Kyle Johnson

لا تكتب في هذه المنطقة

لا لכתוב באזור זה

* יישומון/אפליקציה לטלפון חכם / تطبيق للهاتف الذكي



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أجب بالإنجليزية عن الأسئلة 1-9، حسب القطعة.
 في الأسئلة 1 و 4 و 5 و 7، ضع دائرة حول
 رقم الإجابة الصحيحة.
 في الأسئلة الباقية، أجب حسب التعليمات.
 (100 درجة)

ענה באנגלית על שאלות 1-9, על פי הקטע.
 בשאלות 1, 4, 5, 7, הקף את המספר של
 התשובה הנכונה.
 בשאר השאלות ענה לפי ההוראות.
 (100 נקודות)

Answer questions 1-9 in English according to the article. In questions 1, 4, 5 and 7, circle the number of the correct answer. In the other questions, follow the instructions.

1. What do we learn about Amazon Go in paragraph I?

- Why it is near a train station.
- Who likes to shop at the store.
- Why it needs guards at the entrance.
- How it is different from other stores.

(9 points)

2. If you want to shop at Amazon Go, what must you have? (paragraph I)

ANSWER:

(9 points)

3. Give ONE way that Amazon Go is similar to other supermarkets and ONE way it is different from other supermarkets. (paragraph II)

(1) Similar:

(2) Different:

(2×9=18 points)



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4. How does Amazon know what the customer is buying? (paragraph III)

- i) It gives customers shopping bags.
- ii) The cameras see what the customer takes.
- iii) The customer orders items on his phone.
- iv) The items appear on the customer's phone.

(9 points)

5. Why may many cashiers in the United States lose their jobs? (paragraph IV)

- i) They don't know how to use the new technology.
- ii) There are more cashiers today in the United States than in 2016.
- iii) They won't be needed because of the new technology.
- iv) Supermarkets want to bring in new workers.

(9 points)

6. Give ONE example of another job that cashiers will be able to do at Amazon Go? (paragraph IV)

ANSWER:

(9 points)

7. When do Amazon Go customers know how much they paid for their shopping? (paragraph V)

- i) After they remove an item from the shelf.
- ii) When they get home.
- iii) When they use a credit card.
- iv) Soon after they leave the store.

(9 points)

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8. Give ONE disadvantage of shopping at Amazon Go? (paragraph VI)

ANSWER:

(10 points)

9. PUT A ✓ BY THE TWO CORRECT ANSWERS.

According to the text, how does Amazon Go give shoppers a unique shopping experience?

- i) You don't have to pay for what you buy.
- ii) You can get a free ready-made meal.
- iii) You don't have to wait to pay.
- iv) The app helps you choose items.
- v) You don't need money or a credit card.
- vi) It has some unusual items.

(2×9=18 points)

בהצלחה!

זכות היוצרים שמורה למדינת ישראל
אין להעתיק או לפרסם אלא ברשות משרד החינוך

لا تكتب في هذه المنطقة

لا تكتب في هذه المنطقة