

מדינת ישראל
משרד החינוך

א. סוג הבחינה: בגרות לבתי ספר על-יסודיים
 ב. בגרות לנבחני משנה
 ג. בגרות לנבחנים אקסטרניים
 מועד הבחינה: חורף תשע"ג, 2013
 מספר השאלון: 406,016107

אנגלית

שאלון ו'

(MODULE F)

גרסה ב'

הוראות לנבחן

- א. משך הבחינה: שעה ורבע
- ב. מבנה השאלון ומפתח ההערכה: בשאלון זה שני פרקים.
 פרק ראשון – הבנת הנקרא – 60 נקודות
 פרק שני – משימת כתיבה – 40 נקודות
 סה"כ – 100 נקודות
- ג. חומר עזר מותר בשימוש: אחד מבין המילונים האלה:
 – מילון אנגלי-אנגלי-עברי
או
 – מילון אנגלי-עברי-אנגלי
 – قاموس إنجليزي – إنجليزي – عربي (מילון אנגלי-אנגלי-ערבי)
או
 – قاموس إنجليزي – عربي / عربي – إنجليزي (מילון אנגלי-ערבי / ערבי-אנגלי)
- נבחן "עולה חדש" רשאי להשתמש גם במילון דו-לשוני: אנגלי-שפת-אמו / שפת-אמו-אנגלי.
 השימוש במילון אחר טעון אישור הפיקוח על הוראת האנגלית.
- ד. הוראות מיוחדות:
- (1) עליך לכתוב את כל תשובותיך בגוף השאלון (במקומות המיועדים לכך).
 - (2) כתוב את כל תשובותיך באנגלית ובעט בלבד. אסור להשתמש בטיפקס.
 - (3) בתום הבחינה החזר את השאלון למשגיח.

הערה: על כתיב שגוי יופחתו נקודות מהציון.

ההנחיות בשאלון זה מנוסחות בלשון זכר ומכוונות לנבחנות ולנבחנים כאחד.

בהצלחה!

/המשך מעבר לדף/

אנגלית, חורף תשע"ג, מס' 016107, 406, גרסה ב'

- 2 -

PART I: ACCESS TO INFORMATION FROM WRITTEN TEXTS (60 points)

Read the text below and then answer questions 1-7.

BOOKSTORES UNDER THREAT

These are not easy times for bookstores. Competition from Internet shopping sites has already forced many of them to fire employees or even close down completely. Now they are faced with yet another threat: the rapid increase in the popularity of e-books – electronic versions of books, which are bought on the Internet and read on a screen.

- 5 Our reporter spoke to Henry Mariner, owner of Mariner's Books in Sommerville, to see how bookstores are coping.

Within the next five years, e-books are expected to account for over 50% of all book sales. Does this surprise you?

- 10 Not at all. Unfortunately for us it's understandable, given the convenience of having a book transferred instantly onto your screen, and the fact that you can take your whole library with you wherever you go. And there's also the matter of price. E-books do not require printing, storage, or delivery, all of which cost a great deal of money. Consequently, a publisher can offer the electronic version of a book at a considerably lower price than bookstores can sell the printed version of the same book. All this is forcing us to find new strategies that will help us stay in business.
- 15

Such as?

- Some stores have started specializing in used books, which are obviously cheaper. Others are trying to attract specific audiences, such as young children, for whom the traditional book still has a strong appeal. To be honest, I'm not sure measures like these will be enough. There are, however, a few stores that have done something I believe has a much better chance of success, and which I'd also love to do at Mariner's if we could afford it: they've installed a fantastic invention – the Espresso Book Machine. The EBM prints and binds a high-quality copy of a book right there in the store, in just a few short minutes. There's a catalogue of millions of books to choose from, including rare manuscripts and books that publishers are no longer printing. This greatly expands the selection a store can offer its customers.
- 20
- 25

/המשך בעמוד 3/

אנגלית, חורף תשע"ג, מס' 016107, 406, גרסה ב'

- 3 -

So would you say there's a future for bookstores?

I sincerely hope so. After all, their disappearance would be a great loss – not only for customers who want to be able to leaf through a book before buying it, but also
 30 for publishers, who rely on our window displays to bring their books to the public's attention. These are things which have no real equivalent on the Internet. However, we're in the midst of a revolution here, and nobody knows where it will lead. So whether bookstores will still be around five years from now is anybody's guess.

QUESTIONS (60 points)

Answer questions **1-7** in English, according to the text. In questions **1, 2** and **7**, circle the number of the correct answer. In the other questions, follow the instructions.

1. What is explained in lines 1-6?

- (i) Why e-books were invented.
- (ii) Why books are sold on the Internet.
- (iii) Why Mariner's Books is successful.
- (iv) Why bookstores are in trouble.

(7 points)

2. What does Henry present in lines 9-15?

- (i) The history of e-books.
- (ii) The future of e-books.
- (iii) The advantages of e-books for readers.
- (iv) The disadvantages of e-books for publishers.

(7 points)

3. E-books don't require printing, storage, or delivery. Why does Henry mention this fact? (lines 9-15)

COMPLETE THE ANSWER.

To explain why e-books

(8 points)

/המשך בעמוד 4/

אנגלית, חורף תשע"ג, מס' 016107, 406, גרסה ב' - 4 -

4. Why are bookstores taking the measures described in lines 17-26?

COMPLETE THE ANSWER.

In order to
(7 points)

5. What do we learn from Henry's second answer? (lines 17-26)

PUT A ✓ BY THE TWO CORRECT ANSWERS.

- i) What he thinks of the strategies bookstores are using.
- ii) What strategy he has adopted at Mariner's.
- iii) How bookstores select the books they sell.
- iv) How many books have been printed on EBMs.
- v) What customers think of the EBM.
- vi) Why he would like to install an EBM.

(2x8=16 points)

6. Give ONE advantage of bookstores as compared to the Internet. (lines 27-33)

ANSWER:

.....

(8 points)

7. According to lines 28-33, Henry isn't sure (-).

- (i) whether bookstores need to change
- (ii) how important bookstores really are
- (iii) if bookstores will exist in the future
- (iv) how long the revolution will last

(7 points)

/המשך בעמוד 5/

אנגלית, חורף תשע"ג, מס' 016107, גרסה ב' - 5 -

PART II: WRITTEN PRESENTATION (40 points)

Write 120-140 words in English on the following topic.

8. There are some improvements you would like to see in your city or neighborhood. Write a formal letter to the mayor, describing one or two improvements you recommend and explaining why they are needed.

בהצלחה!

Use this page and the next (pages 5-6) for writing a rough draft.

אנגלית, חורף תשע"ג, מס' 016107, 406, גרסה ב'

- 6 -

