

מדינת ישראל

משרד החינוך

- א. סוג הבחינה: בגרות לבתי ספר על-יסודיים
 - ב. בגרות לנבחני משנה
 - ג. בגרות לנבחנים אקסטרניים
- מועד הבחינה: חורף תשע"ג, 2013
 מספר השאלון: 403,016104

אנגלית

שאלון ג'

(MODULE C)

גרסה א'

הוראות לנבחן

- א. משך הבחינה: שעה ורבע
 - ב. מבנה השאלון ומפתח ההערכה: בשאלון זה פרק אחד: הבנת הנקרא – 100 נקודות
 - ג. חומר עזר מותר בשימוש: אחד מבין המילונים האלה:
 - מילון אנגלי-אנגלי-עברי
 - או**
 - מילון אנגלי-עברי-עברי-אנגלי
 - קאמוס אנגליזי – אנגליזי – ערבי (מילון אנגלי-אנגלי-ערבי)
 - או**
 - קאמוס אנגליזי – ערבי / ערבי – אנגליזי (מילון אנגלי-ערבי / ערבי-אנגלי)
- נבחן "עולה חדש" רשאי להשתמש גם במילון דו-לשוני: אנגלי-שפת-אמו / שפת-אמו-אנגלי.
- ד. הוראות מיוחדות:
 - (1) עליך לכתוב את כל תשובותיך בגוף השאלון (במקומות המיועדים לכך).
 - (2) אסור לכתוב על הפסים השחורים.
 - (3) כתוב את כל תשובותיך באנגלית ובעט בלבד. אסור להשתמש בטיפקס.
 - (4) בתום הבחינה החזר את השאלון למשגיח.

ההנחיות בשאלון זה מנוסחות בלשון זכר ומכוונות לנבחנות ולנבחנים כאחד.

בהצלחה!

המשך בעמוד הבא

אנגלית, חורף תשע"ג, מס' 016104, 403, גרסה א'

- 2 -

ACCESS TO INFORMATION FROM WRITTEN TEXTS (100 points)

הבנת הנקרא (100 נקודות) : فهم المقروء (100 درجة)

קרא את הקטע שלפניך, וענה על השאלות 1-10. اقرأ القطعة التي أمامك، ثم أجب عن الأسئلة 1-10.

Read the report below and then answer questions 1-10.

LOOKING AT OUR EATING HABITS

by Sam Tyler

When you come into the Golden Chef restaurant it looks like any other restaurant. Some customers are ordering food, others are being served by the waiters and some are paying for their meals. However, this restaurant, which is located at Newton University, is actually very unusual. In reality, it is a new research center where Dr. Webster and his team of scientists are using hidden cameras and microphones to film and record everything that happens in the restaurant.

The Sunrise Company, which markets different food products, has given three million dollars to support Dr. Webster's research. They are interested in finding out about people's taste preferences in order to produce a larger variety of products. "The research started a year ago and will continue for the next five years," says Dr. Webster. "We want to discover how people eat and what influences their eating habits. In order to get as much information as possible, we film every movement and every bite taken by the customers. We observe, for example, how long it takes people to decide which food to order, how fast they eat and how much food they leave on their plates."

Besides looking at the customers' eating habits, scientists will observe how making changes in the surroundings affects people's behavior. Dr. Webster explains, "We want to see if changing the lights, the furniture and the music influences the amount of food customers eat and how long they stay at the restaurant. We will even use different scents to find out, for example, if people choose healthier items on the menu when we spray a scent of lemon in the air."

(שים לב: המשך הקטע בעמוד הבא.)

(انتبه: تكمل القطعة في الصفحة التالية.)

המשך בעמוד 3

אנגלית, חורף תשע"ג, מס' 016104, 403, גרסה א' - 3 -

More than 250 students and teachers have agreed to participate in this
25 research. Although there are 25 cameras in the restaurant, customers say
that being filmed doesn't bother them. One student said, "We are used to
cameras everywhere – in shopping malls, airports, and on the streets. No
one pays attention to them anymore." Students also say that they know this
is significant research and they want to take part in it.

30 When the scientists complete their research, they hope to achieve their aim
and know why we eat the way we do. They believe this research will assist
health experts in understanding what influences our choice of food and help
people improve their eating habits.

ענה באנגלית על השאלות 10-1,	أجب بالإنجليزية عن الأسئلة 1-10، حسب القطعة.
על פי הקטע.	
בשאלות 1, 3, 5, 8 ו-10 הקף במעגל	في الأسئلة 1 و 3 و 5 و 8 و 10 ضع دائرة حول رقم
את התשובה הנכונה.	الإجابة الصحيحة.
בשאר השאלות ענה לפי ההוראות.	في الأسئلة الباقية أجب حسب التعليمات.
(100 נקודות)	(100 درجة)

Answer questions 1-10 in English according to the report. In questions
1, 3, 5, 8 and 10, circle the number of the correct answer. In the other
questions, follow the instructions.

שים לב! אסור לכתוב על הפסים השחורים!
انتبه! لا يُسمح الكتابة على الهوامش السوداء!

1. According to lines 1-7, what is unusual about the Golden Chef restaurant?
 - i) The chef is also a scientist.
 - ii) Waiters film the customers.
 - iii) Scientists can study how people eat.
 - iv) The university pays for the meals.

(8 points)

המשך בעמוד 4

אנגלית, חורף תשע"ג, מס' 016104, גרסה א' - 4 -

2. How do the researchers get the information they need? (lines 1-7)

ANSWER:

.....
(9 points)

3. Why does the Sunrise Company support the research? (lines 8-16)

- i) The company wants to open a restaurant at the university.
- ii) Dr. Webster wants to have more researchers.
- iii) The company wants to produce more food products.
- iv) Dr. Webster needs food for the restaurant.

(9 points)

4. PUT A ✓ BY THE TWO CORRECT ANSWERS.

What information does Dr. Webster give in lines 8-16?

- i) Who the restaurant's customers are.
- ii) How long the research will be.
- iii) Which foods customers like.
- iv) Who the other scientists on his team are.
- v) What the scientists are trying to do.
- vi) How often customers eat at the Golden Chef.

(2×9=18 points)

5. According to lines 17-23, changes are made in the restaurant. Why are these changes made?

- i) To bring more customers to the restaurant.
- ii) To help the waiters serve the food.
- iii) To check the effects they have on customers.
- iv) To improve the selection of food on the menu.

(10 points)

המשך בעמוד 5

אנגלית, חורף תשע"ג, מס' 016104, גרסה א'

- 5 -

6. According to the researchers, how may smells influence restaurant customers? (lines 17-23)

ANSWER:

.....
(10 points)

7. According to lines 24-29, customers say that the use of hidden cameras is not a problem because

.....
(9 points)

8. According to lines 24-29, students say they agree to participate in the research because they (-).

- i) can get a free lunch
- ii) like to see themselves on film
- iii) do it as part of their studies
- iv) think it is important

(9 points)

9. How could the research results affect people? (lines 30-33)

ANSWER:

(9 points)

10. Another title for this report could be (-).

- i) The Future of Restaurants
- ii) Researching New Kinds of Food
- iii) Changes in University Restaurants
- iv) Observing the Way People Eat

(9 points)

בהצלחה!

זכות היוצרים שמורה למדינת ישראל
אין להעתיק או לפרסם אלא ברשות משרד החינוך